



Celebrating
60
Years

News Release

100 Whiting Avenue, Oshawa, ON, L1H 3T3
(905) 579-0411, fax (905) 579-0994

Release Date: Immediate

Give Nature A Helping Hand
Earth Day Wildflower Planting

Saturday, April 21 from 9:00am – Noon
Heber Down Conservation Area
5000 Cochrane St., Whitby



The public is invited to give nature a helping hand at Central Lake Ontario Conservation's annual Earth Day is Every Day Wildflower Planting. The event will be held at the new entrance of Heber Down Conservation Area, 5000 Cochrane St., Whitby. The event is FREE and will run rain or shine, on Saturday, April 21st from 9:00am until noon. All wishing to participate are asked to register at www.cloca.com or call 905-579-0411, ext. 142.

Volunteers of all ages are needed to plant 1000 native wildflowers that will eventually grow into a meadow for native butterflies and insects. The public is asked to dress for the weather, bring a hat, sunscreen, boots and a refillable water bottle. Central Lake Ontario Conservation's (CLOCA) Earth Day is Every Day event is a great opportunity for families, scout and guide groups, churches, businesses and students to assist and enjoy nature. This event is a partnership with RBC, UNIFOR Durham Region Environmental Council and UNIFOR Local 22.

"We are very excited about this project as it will be a wonderful addition to the new entrance into the Heber Down Conservation Area," says Chris Darling, CAO of Central Lake Ontario Conservation. The meadow will be a part of the new 750m accessible trail loop offering opportunities to view native butterflies and insects that will call this meadow home. "With a growing community surrounding the Conservation Area, there is a need to accommodate increased opportunities for Whitby residents looking to relax, enjoy some family time and reconnect with the natural environment as part of their day to day activities," adds Chris.

For more information or directions please visit www.cloca.com or contact Gord Geissberger at the Authority office (905) 579-0411, ext. 142, email: gord@cloca.com.

Directions:

***New Main Entrance:** 5000 Cochrane St. Whitby (Beside the Whitby off-leash dog park).
A Google Map is available at www.cloca.com.

Healthy watersheds for today and tomorrow.